



communications art direction + design

Stephanie P. Liu

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Education

Parsons School of Design
New York, NY
BFA Communication
Design & Technology
Dean's List
Spring 2004 - Spring 2008

École nationale supérieure des
beaux-arts
Paris, France
Graphic Design + Photography
Fall 2006 - Spring 2007

Activity

100 Cellphones
Mobile media installation, debuted
at National Art Museum of China,
as part of the international new
media art exhibition and Beijing
Olympics Culture Project.
Summer 2008

Sustainable South Bronx
Working with the non-profit
organization to create promotional
and informational materials/
installations for the development
of South Bronx.
Summer 2007

Art Directors Club
Work selected by faculty for the
Moleskine exhibit at the ADC
Gallery in NYC
May 2007

Proficiency

Photoshop
Illustrator
InDesign
Dreamweaver (HTML, CSS)
Flash
Final Cut Pro
Microsoft Office

Experience

Turf Advertising
Art Director + Designer
Manhattan, NYC
Design and concept campaigns.
Including print, motion, web, and
branding.
June 2008 - August 2009

Willowisp PR
Assistant + Designer
Brooklyn, NYC
Design identities, press kits,
and other promo materials. Web
maintenance for clients.
October 2007 - December 2007

Black Sheep & Prodigal Sons
Jewelry + Graphic Designer
Manhattan, NYC
Handcrafted jewelry designs and
production. Develop brand and
marketing materials: print + web.
May 2007 - October 2007

Clients

Weleda
CNN
CollegeBoard
GreeNYC
Current Capital
G.Star
ESPN
MTV Networks

Reference

Mark Trippetti
Chief Creative Officer, Turf
mark@turfnewyork.com
212.941-8220

Jee Chang
Art Director, Black Paper Design
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646.342.7853